



Connected Commuting

Media Report



NEW CITIES
FOUNDATION

Overview

The New Cities Foundation launched the findings from the Connected Commuting project in San Francisco in December, 2012. This report provides an Update to the initial Media Report, published in December 2013.

The first day alone resulted in coverage in the Atlantic Cities, New York Times and International Herald Tribune and Fast Company. These articles alone have the potential of reaching over a million targeted readers across the globe. New Cities Foundation also sent the release via PR Newswire in key markets such as Brazil, Germany, China, and the US. The study has also been widely reported in the international media and publications including: the BBC, Huffington Post, China Dialogue and Next City, among others. In addition, in January 2013, California State Library (CRB) listed the report among its 'Studies in News'.

Coverage highlights

2014

Green Biz, United States (28 February, 2014)

<http://bit.ly/1bRGte5>

Dedicates a paragraph to the Connected Commuting project in San Jose

2013

BBC World Service Radio: Click (July 16, 2013, UK)

<http://bbc.in/1blzpok>

The New Cities Foundation's Marina Bradbury features in a panel discussion on BBC Click, the World Service radio's flagship technology program. This episode, and the one from June 18, form part of a six-part special series within Click, on the link between technology and transport. Two of the episodes from this series focus on Connected Commuting - and another comprises a special from the New Cities Summit.

BBC World Service Radio: Click (June 18, 2013, UK)

<http://bbc.in/15LdMsB>

Lengthy feature on Connected Commuting featuring an interview with Naureen Kabir, Director of Urban (co)LAB of the New Cities Foundation. The episode also includes interviews with representatives from the Roadify app and the University of Berkeley.

Fast Company (May 2013, US)

<http://bit.ly/12hdKGN>

A detailed report in the Fast Company's Co-Exist column

Next Billion (March 28, 2013, US)

<http://bit.ly/12fwgna>

A blog post written by Naureen Kabir, Director of Urban (co) LAB of the New Cities Foundation

Next City (April 29, 2013, US)

<http://bit.ly/Zvjysb>

An interview with Mathieu Leferve, Executive Director of the New Cities Foundation

Businessweek.com (January 25, 2013, US)

<http://buswk.co/175W6YB>

A detailed report in the Bloomberg Business week

El Mercurio online, Chile (8 December, 2013)

<http://bit.ly/1bw7lh4>

It explains in detail the Connected Commuting Project

Brasil Economico, Brazil (4 November, 2013)

<http://bit.ly/1e379ta>

Explains in detail the Connected Commuting project in San Jose, California.

2012

Atlantic Cities (December 10, 2012, US)

<http://bit.ly/SROqlu>

Solo Drivers Say They Benefit From App Communities

The Huffington Post (December 11, 2012, US)

<http://huff.to/SafS1>

Blog by John Rossant, Founder and Chairman of the New Cities Foundation

NYTimes/IHT Blog (December 10, 2012, US)

<http://nyti.ms/UKZS2j>

Crowdsourcing Your Commute

Fast Company Co Exist (December 10, 2012, US)

<http://bit.ly/SROsAg>

Connected Commuting Can Keep Your Stress Levels Down

Fast Company Design (December 17, 2012, US)

<http://bit.ly/SSdz43>

Study: Transit Apps Make Us Happier Commuters

WIRED (December 14, 2012, US)

<http://bit.ly/UKZUY2>

Study: Connecting With Others Soothes the Savage Commuter

Govtech (December 11, 2012, US)

<http://bit.ly/SSdz4c>

Crowd-sourced Traffic Apps Ease Drivers

SmartPlanet (December 11, 2012, US)

<http://smrt.io/SRhVWw8>

Can social media improve your commute?

NextBillion (December 15, 2012, US)

<http://bit.ly/SQXKuk>

6 Billion Mobile Users - Billions of Business Possibilities

Full List of Media Coverage Since December 2012

US

Total amount of media clippings received: 31

- Fast Company (May 2013)
<http://bit.ly/12hdKGN>
- The Huffington Post (December 11, 2012)
<http://huff.to/SafiS1>
- Next City (April 29, 2013)
<http://bit.ly/Zvjysb>
- Next Billion (March 28, 2013)
<http://bit.ly/12fwgna>
- Engineering and Technology Magazine (February 11, 2013)
<http://bit.ly/12odSqi>
- Business Week (January 25, 2013)
<http://buswk.co/175W6YB>
- Men's Health News (March 7, 2013)
<http://bit.ly/W8Rlon>
- Good.is (January 21, 2013)
<http://bit.ly/UfmVFD>
- E27 (December 20, 2012)
<http://bit.ly/18aMqAP>
- Forbes (December 19, 2012)
<http://onforb.es/T7V8oA>
- Bovitz (January 31, 2013)
<http://bit.ly/1dlRuzj>
- CSR WIRE (May 22, 2013)
<http://bit.ly/12VxK1u>
- Green Biz (June 3, 2013)
<http://bit.ly/Zf8DY2>
- Infragiilis (June 3, 2013)
<http://bit.ly/131gSsp>
- E-Wallstreeter (June 3, 2013)
<http://bit.ly/12joCml>
- britehausdesign (June 3, 2013)
<http://bit.ly/10Onp8O>
- techinvestornews (June 3, 2013)
<http://bit.ly/175X1IL>

- Dalengroup (June 3, 2013)
<http://bit.ly/188DNmP>
- Bfree News (June 3, 2013)
<http://bit.ly/12jo11l>
- Environment Guru (June 3, 2013)
<http://bit.ly/12oeT1F>
- A Green Living (June 3, 2013)
<http://bit.ly/188DWXk>
- Urb.im (June 6, 2013)
<http://bit.ly/1bdRhO3>
- TLQ Media (March 28, 2013)
<http://bit.ly/18P6OH4>
- Phys.org (April 15, 2013)
<http://bit.ly/102MT4G>
- Texas Hats (June 6, 2013)
<http://bit.ly/15ia6Nm>
- Andrew Nash (March 10, 2013)
<http://bit.ly/hhYKs5>
- Waze (December 19, 2012)
<http://bit.ly/7bu8Gv>
- Eweek (January 3, 2013)
<http://bit.ly/Vy13ml>
- LLGA (March 21, 2013)
<http://bit.ly/1b2iruQ>
- Green Biz (28 February, 2014)
<http://bit.ly/1bRGte5>
- Informed Infrastructure (27 August, 2013)
<http://bit.ly/ID5Zqe>

China

Total amount of media clippings received: 3

- China Dialogue (February 20, 2013)
<http://bit.ly/Zgy9Kd>
- China File (February 22, 2013)
<http://bit.ly/Xuasft>
- ULCEN (June 19, 2013)
<http://bit.ly/188Dqso>

UK

Total amount of media clippings received: 4

- BBC Click (June 18, 2013)
<http://bbc.in/15LdMsB>
- Coming soon - BBC Click (July 16, 2013)
<http://bbc.in/17Y6up1>
- Tourism Review (February 18, 2013)
<http://bit.ly/15iauLL>
- Prism Magazine (February 14, 2013)
<http://bit.ly/1bqLLb>

Brazil

Total amount of media clippings received: 1

- Brasil Economico (4 November, 2013)
<http://bit.ly/1e379ta>

Sweden

Total amount of media clippings received: 5

- Ericsson (2012)
<http://bit.ly/11EQ3Mn>
- Ericsson (February 12, 2013)
<http://bit.ly/Ya05hK>
- Ericsson Business Review (10 December, 2013)
<http://bit.ly/1FahgC>
- Ericsson, Sweden (27 November, 2013)
<http://bit.ly/18cUWiY>
- Ericsson, Sweden (8 November, 2013)
<http://bit.ly/1jtiVNe>

Australia

Total amount of media clippings received: 1

- The Fifth Estate (16 April 2013)
<http://bit.ly/YMoePK>

India

Total amount of media clippings received: 1

- PWC 'Connected Life - The impact of the Connected Life over the next five years' (2012)
<http://bit.ly/YSI0Ke>

Chile

Total amount of media clippings received: 1

- El Mercurio online (8 December, 2013)
<http://bit.ly/1bw7lh4>

Korea

Total amount of media clippings received: 2

- Eco Mobility Festival (October, 2013)
<http://bit.ly/1cewMAy>
- Green Mind (7 August, 2013)
<http://bit.ly/1kCeK1H>

Media Coverage—2012

China

- china .com
<http://bit.ly/ULSeEG>
- ifeng .com
<http://bit.ly/SSdxsQ>
- finet .hk
<http://bit.ly/ULScwF>
- chineseworldnet .com
<http://bit.ly/SSdzkv>
- News Center of Kunshan
<http://bit.ly/ULSeEO>
- Sohu Blog
<http://bit.ly/SSdxsU>
- Longyuan Journal
<http://bit.ly/ULSeEQ>



Key Tweets

New York Times (@nytimes – 6,881,092 followers)

Crowdsourcing a quicker commute: <http://nyti.ms/YUXddG>

Arianna Huffington (@arianahuff – 1,123,017 followers)

Some food for thought for your morning commute: it's more enjoyable and efficient if you can crowd-source it <http://huff.to/Sb6llW> @rossant

Richard Florida (@Richard_Florida – 157,208 followers)

New @NewCitiesFound Study on #Commuting and Social Networks -bit.ly/Vy5lnr - via @YuriArtibise

Hugh Byrne (@greenbiztweets – 40,000 followers)

Making smartphones smarter for #connectedcommuting - learn more at #vergeon <http://bit.ly/19Bq6fH> via @newcitiesfound

Ericsson (@ericsson – 15,100 followers)

As we become more connected the way many of us in the city #commute is set to change. See how: <https://www.youtube.com/watch?v=Zc0G3OZVe3M> ... #connectedcommuting

Cities Research (@CitiesResearch – 9,884 followers)

"@newcitiesfound: #ConnectedCommuting: Commuters recognize that technology serves to improve the #commuting experience bit.ly/ncfCCfull"

Yuri Artibise (@YuriArtibise – 5,227 followers)

New #Cities Foundation Unveils Results of Landmark Study on #Commuting and Social Networks bit.ly/Vy5lnr @newcitiesfound

Ericsson (@ericsson – 4,054 followers)

Read Monika's #NetworkedSociety blog on our research w/@newcitiesfound & San José dept of transp on #connectedcommuting www.ericsson.com/thinking...

Bombardier Rail (@BombardierRail – 3,873 followers)

RT @newcitiesfound: Our #ConnectedCommuting Task Force study is available! Check out the results here: bit.ly/ncfCCfull

Metropolis (@metropolis_org – 2,111 followers)

Available now report @newcitiesfound and @Ericssonsustain on connected commuting: smartphones can help city management bit.ly/ncfCCfull

Mutinerie (@MutinerieCrew – 1,964 followers)

RT @newcitiesfound: #ConnectedCommuting first ever dedicated study on social networking and the commute experience bit.ly/ncfCCfull

LaFabriquedelaCité (@FabriquelaCite – 1,544 followers)

Focus (dé)#mobilité des mobilités: <http://bit.ly/18sVqzV> : #parisbabel #sansbureau fixe #connectedcommuting @GroupeChronos @newcitiesfound



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19 June at 15:00 · 🌐

"Sharing information, not just receiving it", makes connected commuters happier commuters – says the NCF's Naureen Kabir. Find out more about our Connected Commuting project on the latest episode of BBC Click



BBC World Service – Click, A Route 66 of the Future: Signal Failure
www.bbc.co.uk

How technology might help relieve the strain and frustration of commuting



BBC World Service

@bbcworldservice



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How technology might help relieve the strain and frustration of commuting

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How can #technology ease our commute? Listen to NCF's Naureen Kabir and other international experts on @BBCClick bbc.in/15LdMsB

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