KEY STATS

300 global press clippings

70 journalists attended the Summit

93K page views of Summit website

Over 6K views of Summit YouTube videos on the New Cities Foundation YouTube Channel

Over 22.2M impressions on social media

$4.46 million worth of media coverage
The 2014 New Cities Summit campaign generated over 300 global press clippings across international and national newspapers, news magazines, radio, TV, web, blogs and key trade journals. The total publicity value of press coverage generated around the Summit was $4.46 million.

In total, 70 journalists attended the event in Dallas, including reporters who travelled from North America and Europe to attend.

The New Cities Foundation’s six-month long media campaign generated in-depth reports and analysis in the world’s top international media, including: the Financial Times, the Economist, Monocle 24, BBC World Service Radio, the Art Newspaper, El Mercurio (Chile), Info (Brazil), l’Opinion (France), and the Huffington Post (US). The campaign also reached leading sector publications, including Guardian Cities, Next City, Future Cape Town, the Art Newspaper, the Architect’s Newspaper, Plataforma Urbana and many more.

US Media Highlights

The New Cities Foundation set up a fruitful partnership with Texas’ leading newspaper, the Dallas Morning News (circulation of paper: 413.5K; online version receives 28.7m page views per month and 5.98m unique visitors). The paper published 22 original print articles on the Summit, including eight front-page features. Several articles featured in the “Future Dallas” supplement, an in depth special edition created in collaboration with the New Cities Foundation, focusing on the regeneration of the city and printed just before the Summit on Sunday 15 June.

The New Cities Foundation also teamed up with the Dallas Morning News to live stream all sessions taking place on the main stage of the Summit. Members of the public could watch online at Dallasnews.com or view from a big screen in the Dallas Museum of Art.
Visibility locally and across Texas was bolstered by a partnership with **Clear Channel Media and Entertainment**, a leading media company in America with a greater reach than any other radio, digital or television outlet. Clear Channel Outdoor provided **9 digital billboards**, advertising the Summit at strategic locations across the city, including **DFW Airport** and the **Dallas Arts District**. Clear Channel also provided the Foundation with a Summit-branded **mobile truck** stationed outside the Summit venue, the Winspear Opera House, for three days. Clear Channel radio ran a total of 213, 15-second Public Service Announcement, for the New Cities Summit.

A **30-minute Clear Channel radio program** ran on June 15, featuring the Foundation’s Executive Director, Mathieu Lefevre, Catherine Cuellar of the Dallas Arts District and Max Anderson of the Dallas Museum of Art. This show was broadcast on six local Dallas broadcast stations.

KERA radio, a non-commercial station owned by North Texas Public Broadcasting and part of the **National Public Radio (NPR)** network, aired several reports on the Summit and published features online. KERA broadcast a special edition of THINK, its flagship weekly current affairs program, to the topic of **“smart cities”**, which delved into the choices that city leaders must make as they build and shape a smarter, more sustainable city in the 21st century. After the completion of the Smart Cities panel at the Summit, host Krys Boyd interviewed three Summit speakers during an **hour-long live session**: Monika Bylehn, Strategic Marketing Manager and Networked Society Evangelist at **Ericsson**; Charbel Aoun, Senior Vice President of Smart Cities at **Schneider Electric**; and Reinier de Graaf, Partner at **architecture firm OMA**.
Thanks to tremendous buzz generated ahead of the event, film crew from the local affiliates of national networks ABC and CBS came to interview key speakers and issued special reports from the Summit on June 17 and 18.

NCF selected the Architect’s Newspaper as its sector media partner this year. The paper issued two articles prior to the Summit, including an interview with NCF Executive Director, Mathieu Lefevre, as well as a wrap-up article following the event that included the Summit highlights movie and a link to the Summit e-book published by the New Cities Foundation.

**AppMyCity! and WhatWorks**

During the lead-up to the New Cities Summit, the Foundation ran a parallel campaign for its AppMyCity! contest for the world’s best new urban app. Guardian Cities, the Guardian newspaper’s recently launched cities platform, joined as media partner for this year’s contest, publishing in-depth articles and collaborating on the social media campaign. From launch to winner announcement, the AppMyCity! media campaign generated **100 press cuttings** and **600 Tweets** incorporating the hash tag #appmycity with a potential reach of **8 million people**.

As ever, the popular WhatWorks series of short-talks by urban innovators sparked global media interest, generating **30 in-depth press clippings**. This included a TV interview on the local north Texas ABC News affiliate and a radio interview on the BBC World Service, as well as an 11-part series on the WhatWorks innovators published by a leading sector outlet, Citiscope.
GCDN (Global Cultural Districts Network)

The Summit campaign drew international attention to the Global Cultural Districts Network - a federation of global centers of arts and culture, launched jointly in 2013 by the NewCities Foundation, the Dallas Arts District and AEA Consulting. 2014 media coverage included several op-eds in the Huffington Post, a lengthy interview with co-Chair Max Anderson in Patron magazine and a feature in the print edition of the Art Newspaper. The plenary session, Cultural Capital, was live streamed on the Dallas Morning News. GCDN content was also shared widely across social media, in particular, through a Tweet chat focusing on Re-imagining Cities through Art and Culture in May 2014 (see p. 17 for more details).

Online & Social

By the end of August 2014, the NewCitiesSummit 2014 website (www.newcitiessummit2014.org) attracted **93K page views**.

During the **three days** of the event, the Summit and related content generated **5 million impressions** on social media. This includes 2.3K interactions by **550 unique users**.

By the end of August 2014, the Summit highlights movie has attracted **1,240 views** on YouTube, and the Summit e-book has been seen over **10K times**.

Over the six-month Summit campaign, the NCF Twitter followers on @newcitiesfoundation rose by over 4K, to **16.5K** total followers, and Facebook friends by nearly 2K to **5.89K** fans, owing heavily to Summit-related content (blogs, videos, media coverage, Tweet chats).

From launch to winner announcement, the AppMyCity! media campaign generated **100 press cuttings** and 600 Tweets with a potential reach of **8 million** people.

Combined, YouTube videos from the Summit have so far had over 6K views. Please find an in-depth web and social analysis of our campaign on page 12.
International Coverage Highlights

**BBC World Service Radio: Click: (August 27, UK)**
[bbc.in/1B9zkP2](bbc.in/1B9zkP2)
Fahd Al Rasheed, CEO of King Abdullah Economic City, talks to the BBC Radio’s Gareth Mitchell, in an interview conducted during the New Cities Summit.

**Monocle 24: The Urbanist (August 29, 2014)**
[bit.ly/1w2i9Md](bit.ly/1w2i9Md)
The New Cities Foundation’s Executive Director Mathieu Lefevre talks to Monocle about the AppMyCity! contest. Interview starts at 29min15.

**BBC World Service Radio: Click (June 21, UK)**
[bit.ly/NextDrop](bit.ly/NextDrop)
During the Summit, BBC radio’s Gareth Mitchell interviewed WhatWorks speaker Pronita Saxena about her India-based startup, NextDrop.

**L’Opinion (June 23, France)**
[bit.ly/1lDszyF](bit.ly/1lDszyF)
L’Opinion’s Hugo Sedouramane interviewed several Summit speakers in Dallas and published an in-depth report on some of the highlights and key ideas discussed.

**The Guardian Cities (May 21, UK)**
[bit.ly/1tk7bAT](bit.ly/1tk7bAT)
Announcement of the three finalist apps contending for AppMyCity! 2014.

**US Coverage Highlights**

**KERA Radio: Think (June 18, US)**
[bit.ly/1nT2jBV](bit.ly/1nT2jBV)
Q&A interview with Mathieu Lefevre, Executive Director, New Cities Foundation, about the New Cities Summit. (One of two parts).

**CBS 11 News (June 17, US)**
[bit.ly/1mH9lKJ](bit.ly/1mH9lKJ)
CBS publicized the opening of the New Cities Summit in Dallas.

**ABC 8 TV News (June 17, US)**
[bit.ly/1kbuoz0](bit.ly/1kbuoz0)
ABC issued an overview of the Summit, including interviews with New Cities Foundation Founder and Chairman, John Rossant; Summit speaker, Milos Milisavljevic of Strawberry Energy and CEO of the Dallas Arts District, Catherine Cuellar.

**Patron magazine (June, US)**
As Dallas prepared to host the 2014 New Cities Summit, Maxwell Anderson of the Dallas Museum of Art shared his insights into the Summit and what makes a truly great 21st century city with Patron magazine, a quarterly...
magazine focusing on arts, culture and design in Dallas and Fort Worth. The story was published as a main feature in the magazine’s June/July edition.

**The Dallas Morning News (June 15, US)**
bit.ly/1mFMvx8
The Dallas Morning News published extensive coverage before, during and after the New Cities Summit, in print and online – including eight front-cover features in the print edition. On the Sunday before the Summit, The Dallas Morning News produced a 20-page “Future Dallas” supplement. Inspired by the agenda of the New Cities Summit, the supplement includes in-depth articles on urban regeneration and renewal in the Texan city.

**The Huffington Post (June 25)**
huff.to/1pj8ygi
Wim Elfrink of Cisco discusses the key themes of the New Cities Summit, and offers his vision on how the Internet of Everything will shape future cities.

**The Huffington Post (April 29)**
huff.to/1yBvI6U
Mike Rawlings, Mayor of Dallas, discusses how Dallas is an apt location for discussions on urban re-imagination.

**Mashable (May 6, US)**
on.mash.to/1j6FPew
Colab, the 2013 AppMyCity! Prize winner, is featured in Mashable’s list of the best apps for the world’s biggest cities.

**Citiscope (June, US)**
bit.ly/1qkrVuB
Citiscope published series of in-depth profiles of each of the 11 innovators featured in the Summit’s WhatWorks talk series.

**D Magazine (June 16, US)**
bit.ly/1yBLFeV
Dallas-based D-magazine highlights the local relevance of the conversations held at the international New Cities Summit.

**The Associated Press (June 17, US)**
AP issued an announcement about the opening of the 2014 New Cities Summit.

**The Urbanophile (June 22, US)**
bit.ly/1iVcTbm
Aaron M. Ren, a leading entrepreneur and urban affairs analyst, wrote a piece on urbanism and architecture in Dallas while he was in town for the New Cities Summit. He pays particular attention to NYU economist Paul Romer’s keynote speech.

Some of sustainable development promoted at the conference [New Cities Summit] has been championed by Dallas leadership recently. There have been attempts to make the city more bike-friendly, expand the trolley system and other transit options, and encourage denser, mixed-use development.

**Jeff Mosier**, the Dallas Morning News (US, June 20)
Villes vertes et villes intelligentes devraient faire bon ménage. Au New Cities Summit qui s’est tenu les 17 et 18 juin à Dallas, on prévient toutefois que leur transformation ne se fera pas en un jour.

Hugo Sedouramane, L’Opinion (France, June 18)

At a recent New Cities Summit it is clear that the old Dallas is fading into a distant memory. Today the downtown of America’s ninth-most populous city has thriving museums, performing-arts spaces, a green market, restaurants and innovative retailers that are bringing people back to its pavements.

The Economist blog (UK, July 8)

The things that are being talked about here and will be implemented later have an impact on a much larger scale.

Former Dallas city council member Veletta Forsythe Lill, interviewed by CBS’s Bud Gillett (US, June 17)

Nearly a month has passed now since the more than 800 people from all of the globe who attended this year’s New Cities Summit in Dallas, Texas, packed up their bags, and returned home. Each is now equipped—if the Summit proved its purpose—with a slew of practical ideas on how to positively transform the urban environment.

Aaron Seward, The Architect’s Newspaper (US, July 26)

Inclusive Cities: John Rossant (Moderator), Mpho Franklyn Parks Tau, Mike Rawlings, Betsy Price,
In June, the city hosted the New Cities Summit, where cultural and political leaders from Sharjah, China and the US gathered, reflecting the fact that the rapid growth in cultural districts is not restricted to the West.

"By connecting to share information and troubleshoot challenges with other thought-leaders from around the world, SMD [Sharjah Museums Department] has brought back to the U.A.E. a wealth of ideas and an even stronger network of like-minded organizations to draw upon in the future."

Manal Ataya, Director General, Sharjah Museums Department, Government of Sharjah, interviewed by Emirates News Agency (UAE, June 22)

"This is our moment to seize, celebrate and honor the diversity that has been here for decades."

Catherine Cuellar, CEO, Dallas Arts District, interviewed by Jenny Doren on ABC TV (US, June 17)

"Hundreds of the world’s top leaders and thinkers are descending on Dallas."

Jenny Doren, ABC TV News (US, June 17)

"Ninety-odd speakers, including mayors of cities in Africa, Asia and Europe, as well as starry academics, corporate reps and more, will gather over three days (17-19 June) in Dallas, Texas."

Chris Michael, Guardian Cities (UK, June 9)

"In June, the city hosted the New Cities Summit, where cultural and political leaders from Sharjah, China and the US gathered, reflecting the fact that the rapid growth in cultural districts is not restricted to the West."

Pac Pobric, the Art Newspaper (UK, July/August)
NEW CITIES SUMMIT 2014: ONLINE AND SOCIAL MEDIA ANALYSIS*

The six month Summit campaign generated over 22.2 million impressions. This incorporates:

- **5 million impressions** on social media during the Summit, between June 17 – 19, 2014
- **9.23 million impressions** on social media generated by monthly Tweet chats
- **8 million impressions** on social media for AppMyCity! contest, from launch to winner announcement

**Social Media**

**Twitter**

*Six-month Campaign Period*

Between December 2013 and September 2014, the New Cities Foundation gained **over 4K new followers** @newcitiesfound. As at late August 2014, the @newcitiesfoundation Twitter feed had **16.5K followers**.

December 2013: 12.3K followers  →  September 2014: 16.5K followers

**Re-Imagining Cities Tweet Chat Series**

Starting in December 2013 when we launched the Summit theme. “Re-imagining Cities”, we hosted a monthly Tweet chat focusing on different aspects of the theme. The series was extremely successful in drumming up global interest and cross-sector discussion around the event theme.

On average, **each Tweet chat generated 1.15 million impressions** from the day before to the day after the discussion. In total, the Tweet chats generated **9.23 million impressions** on social media.
Top Tweet Chats

**Re-imagining Cities Through Urban Innovation**
During three-day Tweet chat campaign: 1.5K interactions by 814 unique users, totaling to **4.3M impressions**

**Re-imagining Cities Through Art and Culture**
During three-day Tweet chat campaign: 411 interactions by 148 unique users, totaling to **900K impressions**

**Re-imagining Cities Through Urban Mobility**
During three-day Tweet chat campaign: 303 interactions by 110 unique users, totaling to **725.4K impressions**

Following each Tweet chat, we published a re-cap blog and Storify. Access them here: [http://www.newcitiesfoundation.org/category/tweet-chats/](http://www.newcitiesfoundation.org/category/tweet-chats/)
**Facebook**

From December 2013 to September 2014, the New Cities Foundation gained **1.8K new fans on Facebook**. The peak day for Facebook interactions was **June 11, 2014** – proving that Summit-related content was a big draw. Many of our most popular posts were linked to Summit-related blogs, videos and the E-book.

During the three-day Summit period, the New Cities Foundation’s Facebook

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**YouTube**

To date, we have received over **6.8K views** to all New Cities Summit 2014 related videos on YouTube. Our Summit highlights movie has generated **1.27K views**.

Other top performing videos:

- **Keynote: Future Trends in the Century of Cities**: 544 views
- **Opening panel: New Cities Summit**: 497 views
- **Keynote: Urbanization as Opportunity**: 346 views

* (Statistics gathered September 2014)
Summit Website

Since launching in December 2013, www.newcitiessummit2014.org generated 31.8K (39.4% of which includes returning visitors) and 93K page views and 19.2K unique users. Page views reached their peak on Tuesday, June 17, with 6,583 views on that day alone.
Summit Blog Series

In early 2014, the New Cities Foundation launched a Re-imagining Cities blog series, where we invited all our 2014 Summit speakers and collaborators to submit creative, original posts tied to the Summit theme, illustrated with eye-catching images. The blogs were published on the New Cities Foundation website (www.newcitiesfoundation.org). Selected blogs were re-published on the Foundation’s partner websites such as URB.im, OMA, the World Economic Forum blog and Future Cape Town. In turn, the Foundation re-publish Summit-related content from external outlets such as Guardian Cities’ top articles relating to our AppMyCity!

From December 2013 – September 2014, the New Cities Foundation website attracted 114K page views, 92.1K unique page views and drew 31.2K unique users. Within this time period, the blog section of the Foundation website attracted 2.45K unique page views.

Top performing blogs**

> The Sum of All-isms, by Reinier de Graaf, OMA (1.55K unique page views)
> Moving beyond the Smart City Paradigm, by Mathieu Lefevre, New Cities Foundation (893 unique page views)
> How Smart Parking Makes Way for Smart Citizens, by Zia Yusuf, Streetline (428 unique page views)

** These statistics relate to newcitiesfoundation.org/ URLs alone, and do not include hits to partner websites where the blogs may have been re-published
Summit Blog Posts

**Commuting and the City: Reflections on Changing Work Patterns** - Mark Dixon
bit.ly/U6pRY4

**Private Public Partnerships: The Changing Face of Dallas, Texas** - Claus Mullie
bit.ly/1ompHnx

**Moving Beyond the ‘Smart City’ Paradigm** - Mathieu LeFevre
bit.ly/beyndsmcity

**Destination DFW: Uncovering the Complexity of one of the World’s Biggest Air Hubs** - Julia Mart
bit.ly/1mWN5ew

**The Future of Cities is Now: Models from New Cities Summit Roundtable** - Wim Elfrink
bit.ly/TzcX4m

**New Cities Summiteers Check Out Where the West Begins: Fort Worth and its famed Cultural District** - Andrew Marton
bit.ly/1pDwpcS

**Re-imagining Cities: Why Urbanization Equals Opportunity – New Cities Summit Day Two** - Andrew Marton
bit.ly/1srC0Xl

**Dallas crackles with Activity as the New Cities Summit Comes to Town** - Andrew Marton
bit.ly/1llsnaK

**The Success of Cities Requires Collaboration Across Sectors** - Gary Schneider
bit.ly/1q1NzT8

**Design for Massive Emotion** - Ahmed Riaz
bit.ly/1xZLoBG

**The Purpose Economy Capitol** - Aaron Hurst
bit.ly/1oHmlPu

**Big Data Gets Personal in U.S. Cities** - Ben Hecht
bit.ly/1lWOPQl

**How Can We Reinvent Our Cities for an Age of Purpose?** - Carl Yost
bit.ly/1rEc5cL

**How Smart Parking Makes Way for Smart Cities** - Zia Yusuf
bit.ly/1eK6Xdt

**AppMyCity!**

**Why Every City Should be a Sharing City: and How Apps Can Help** - Daan Weddepohl
bit.ly/1jkeyYu

**Learning from the past, preparing for the future** - Tanguy Goretti
bit.ly/1n7culR
Engaging Citizens to Create Better Cities - Bruno Aracaty
bit.ly/1iweXmt

Transforming Local Government Through Technology - Lily Liu
bit.ly/1nmbPO5

WhatWorks

Making Cities Self-Sufficient in Food Production - Mohamed Hage
bit.ly/1j5EFME

Nextdrop: a Smart Solution to Water Problems in India - Pronita Saxena
bit.ly/Ubpzjv

Bringing Solar Power to the Street with the Strawberry Tree - Milos Milisavljevic
bit.ly/1ucxKZf

Building the City of the Future, Today, in the Developing World - David Auerbach
bit.ly/1oSuhvH

Combining Big Data and Crowdsourcing to Build a Smart City - Rand Hindi
bit.ly/1reWzSA
Top Facebook & Twitter Posts

New Cities Foundation: Mathieu speaks about apps in cities and appmyrality on The Urbanist on Monocle Radio (starts at 29’15).

New Cities Summit 2014 - In Pictures (16) (26 photos)
The New Cities Summit welcomed over 500 international participants to the Winspear Opera House in the Dallas Arts District, Texas, for day one of discussions June 17. It was a fantastic first day for an event devoted to imagining our urban future. Check our Facebook page(https://www.facebook.com/newcitiessummit2014) and Twitter feed for updates. Photos by Ren C. Curry. --- at Dallas, TX, United States.

New Cities Foundation: Our chairman, John Rossant in interview with our friends from @Citi #Ncs2014

DFW Airport: "We must be proactive--not reactive--when it comes to re-imagining our city." - Dallas Mayor @Mike_Rawlings #NCS2014

Mayor Mike Rawlings: "We must be proactive, not reactive in approaching the city with a 21st Century lens." #NCS2014 fb.me/6oJTxBKN

Tweet from Summit partner DFW airport (21.8K followers)
Top Facebook & Twitter Posts

New Cities Foundation shared a link.

"Today we don't need to own something to enjoy the use of it"

Learning from the past, preparing for the future

By Tanguy Goretzki, Co-founder and CEO, Djump, 1885 - the automobile industry is in its infancy as the first horseless powered cars start appearing on city streets. By far one of the biggest revolutions of the last century, this marks a drastic change in people's mobility.

NewCitiesFoundation
@newcitiesfound

As we work toward #ncs2014 in #Dallas, we're excited that @AmericanAir is supporting us as our official airline. #DFW here we come!

New Cities Foundation
@newcitiesfound

If you want to gain insight into the conversations held at our Summit, check out our all-new e-book! http://bit.ly/NCSEbook-16

Juan Karlos Izagirre en Dallas: “En Donostia trabajamos entre diferentes para curar las heridas del pasado” #NCS2014 gaur.donostia.org/es/juan-karlos...

CiudadHermanasSLP
@DalArtsDistrict

Mayor Mike Rawlings speaking now at the #NCS2014 @newcitiesfound "La pasión de los personas cambian al mundo" #Dallas

Citi
@Citi

By 2050, more than 70 percent of the world's population is expected to live in cities. Citi's Gary Schneider kicks off the discussion about urban innovation as he heads to the New Cities Summit this week in Dallas. http://on.citi.us/17T0m7

Tweet from Summit partner American Airlines (47.3K followers)

Tweet from Mayor Mike Rawlings (7.8K followers)
Tweet from Mayor Betsy Price (6.75K followers)

Education is the backbone of our economy. City leaders have to step up to encourage community involvement. #NCS2014

The New Cities Summit kicks off in the Dallas Arts District tomorrow! Check out this in-depth report on Dallas morning news on the future of this great American city. How will it change your perceptions of Dallas?


Urban planners say success in rejuvenating the core of the metropolitan area means connecting neighborhood centers that are dense, but not too dense.

Cities must "solve locally, cooperate globally" in overcoming urban challenges, says @Arturo_Sarukhan #NCS2014

“We need more eco architects and less ego architects” @JaimeLerner now speaking at the #NCS2014 bit.ly/I108yG7

A city without art & culture risks to become a dormitory. Art & culture help people to appropriate of their cities #NCS2014
SELECTED PRESS COVERAGE
Orton misses first day of Cowboys minicamp

The Dallas Morning News

NEW CITIES SUMMIT

An urban future
Conference takes a global view of challenges

From left: moderator Berna Pedersen of The Dallas Morning News, Sergio Cortes, an architect based in Spain, and2014, the event took place in Dallas, Texas. The conference featured discussions on urban planning, sustainability, and innovation.

Whether these urban solutions are met, technology could determine the future of the entire planet.

Benghazi suspect captured

U.S. special forces killed a suspect believed to have been an Islamic State operative in a firefight in early June 2014, according to a U.S. defense official.

Shiites turn to reprisals on Sunnis

44 detainees killed in jail riot in Syria

The deaths of 44 detainees killed in a riot at a Syrian prison last week were caused by gunfire from regime forces, according to a report.

IRAQ

THE NATIONAL

The online platform for The National

Tunisia: A revolution that lasted a day

The death toll from a major explosion in the Tunisian capital has risen to 21, with more than 200 injured.

LIBYA

Benghazi police chief arrested

A police chief in Benghazi was arrested on charges of corruption and abuse of power.

WASHINGTON

 gusta A "Benghazi" suspect captured in Libya

Libya, the scene of the 2012 attack on the U.S. consulate in Benghazi, is grappling with a war that has left the country in ruins.

ARMED

ABU KBAR

2014, a year of unprecedented violence in Libya, marked the anniversary of the 2011 uprising that toppled the 42-year regime of Moammar Gadhafi.

IRAQ

Shiites turn to reprisals on Sunnis

44 detainees killed in jail riot in Syria

The deaths of 44 detainees killed in a riot at a Syrian prison last week were caused by gunfire from regime forces, according to a report.
SELECTED PRESS COVERAGE

The Dallas Morning News

Section N

Sunday, June 15, 2014

FUTURE DALLAS

MAKING STRIDES,
FACING CHALLENGES

[Images of various scenes from Dallas, indicating future development and challenges]
Solutions-oriented leaders working to meet the great urban challenges of our time

 selecion press Coverage

A major task of the U.S. Conference of Mayors and the New Cities Summit meeting in Dallas this month is to seek new and effective ways of dealing with urban challenges in this country and around the world. The Dallas Morning News has sought to identify officials, public administrators and private entrepreneurs who are addressing these challenges with fresh ideas. These are some innovators who are trying to make a difference.

INNOVATORS

by DAVID FLICK, SCOTT GOLDSMITH and MICHAEL GRINTER

U R B A N F A R M I N G

Mohamed Hage
Founder, Lufa Farms
Montréal, Canada

In 2011, Hage’s company built the world’s first commercially viable greenhouse on a warehouse rooftop. The urban farm produces vegetables by capturing carbon-dioxide rich waste gases and using synthetic nutrients. Its first 30,000-square-foot greenhouse feeds about 2,000 people. The project also aims to preserve local food sources by urban farming, by selling produce to nearby residents, the farm conserves energy by eliminating the need for refrigeration and conserving use of栝k.

CIVIC ENGAGEMENT

Nithya Raman
Director, Transparent Chennai
Chennai, India

The Transparent Chennai project seeks to give residents of the South Indian city, formerly known as Madras, a greater voice in local issues. Staff members conduct original research into local issues such as sanitation, poverty, transportation and government performance. The information is shared, in English and Tamil, through meetings, blogs and conferences. Their website also disseminates data affecting individual neighborhoods through an interactive map.

TRANSPORTATION

Meenu Vadera
Founder, Sacha Consulting
New Delhi, India

The company ensures safe transportation for women and their families in sometimes dangerous urban areas. The company, which works with women, provides safe and trustworthy services that usually aren’t driven. Rides promote economic opportunities for poor and middle-class women by building their sense of security.

PUBLIC SAFETY

Scott Crouch
Co-founder and CEO, Mark43
New York City

The Mark43 team created software that gives police officers real-time information about suspicious activity, analyzes data on police members and helps officers combat potential dangers during routine traffic stops. It also created mobile systems that are used on police runways. Its software can integrate information from a wide range of sources, including the police department, the fire department, the emergency medical service and the district attorney’s office.

FOOD DESERTS

David Berger
Mayor, Lima, Ohio

The Lima mayor and other officials implemented programs to deliver fresh produce on a regular basis to the city with high poverty and low access, which are categorized as “food deserts.” By the U.S. Department of Agriculture, $100,000 grants were awarded at the winter meeting of the U.S. Conference of Mayors, helping launch the Mobile Produce Market. When the ban大人 Cerro the neighborhoods, anyone can buy and purchase fresh produce advertised as shop by-grocery stores.

25

THE ARTS

Maxwell Anderson
Director, Dallas Museum of Art

Since arriving at the DMA in January 2012, Anderson has been a force of change. He restored free general admission at the DMA and tapped numerous new sources of funding to support the museum’s growth. He also imported digital technology to the museum through his Friends and Family program. The program allows artists to showcase and portfolio their work, to find new clients and expand their careers.
Superfast Internet

The greater the use and spread of the internet the more there is a drain on energy, and potential knock-on effect on speed of connectivity. Scientists in Denmark have been researching and testing superfast internet with a reduction of carbon emissions and increase in speed of activity. Lolf-Kazuuki Owatowo talks to Click about a future where you will be able download films in the blink of an eye.

SimpleEye
People with a visual impairment are often an afterthought in the development of tools that rely on touch screens. But researchers in India have recently released a free app that will enable such people to exploit all the functionality of touch screens. Sumit Dagar demonstrates how it works.

The Dark Net
At its best the internet is a vital tool for the sharing and dissemination of information. But it is also ripe for exploitation by people with more sinister intentions. Jamie Bartlett went “off grid” to investigate the darker side of the internet. He joins Click to talk about what he discovered in The Dark Net.

Saudi Smart City
Exploiting technologies to make cities smarter often fails. It is often difficult, expensive and time-consuming to retrofit technology onto old infrastructures, buildings and public spaces valued for their heritage. But what if you could build a city from scratch? How would you go about it? Gareth Mitchell talks to Fahd Al Rashidi, the chief planner of a new smart city under construction in Saudi Arabia.

[Photo: Dr Anders Clausen calculated the example of 48 TBytes corresponding to about 100km worth of bookshelves carrying around 4 million books – used with the kind permission of Dr Anders Clausen, Technical University of Denmark.]

Duration: 26 minutes
First broadcast: Tuesday 20 August 2011
The new urbanists: who are they? From app entrepreneurs with eyes fixed on solutions-for-cities prize money to film festivals and art shows that bring the conversations about metropolis-making into the mainstream.
ICANN and Domain Names

Internet governance figures prominently at the big conference ICANN 50. The internet pioneer and Chair of the Board of ICANN, Steve Crocker, joins Click to discuss the future of top level Domain names and how the organisation aims to ensure that businesses in the developing world can harness the power of the internet.

NextDrop
The Smart City Summit in Dallas, Texas has witnessed a number of potentially revolutionary ideas over the last week. Sometimes the simplest ideas have the biggest impact. That might just be the case with NextDrop - a platform that informs citizens about water supplies, to promote and ensure fairer and cheaper water distribution. Click hears from Pronita Saxena of NextDrop.

Click here to listen online  bit.ly/NextDrop
Can Dallas, Texas ride the New Cities Summit towards a new self-image?
The legendary oil city is hoping its impending urbanism conference sheds light on the cultural and technological shifts going on there. As ever, we’d like you to be part of the debate

Chris Michael
theguardian.com, Monday 9 June 2014 12.03 BST
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Dallas has come a long way since the TV show that bore its name. Photograph: Fotos International/Rex

We’ve been cheering along the competition to find the best urban app. At last, as the third incarnation of the New Cities Summit kicks off in eight days’ time, that contest will end in victory for one of the three finalists: the ride-share service Djump, the biking app Social Cyclist or the borrowing-from-the-neighbours tool Peerby.
Rapid rise in cultural districts—
but there are risks

More creative zones are being built than ever, but who do they serve?

“Things are happening whether we like them or not,” says Adrian Ellis, the founder of AEA Consulting and the director of the Global Cultural Districts Network, which was set up last year to foster discussions between the various stakeholders involved.

Cultural districts have developed rapidly across the US. In 1998, the non-profit organisation Americans for the Arts reported that around 16 US cities had cultural sectors or were planning them. Today, the group estimates that by renowned architects including Norman Foster and Rem Koolhaas. Only one, the Dallas City Performance Hall, was financed solely through taxes. Although some public money has been invested in the area over the past three decades, this aim has been “more than matched by private investment,” says Catherine Carter, the executive director of the Dallas Arts District.

In June, the city hosted the New York-based Urban Planning Summit and joint leaders from Shanghai, China and the UAE gathered, reflecting the fact that the rapid growth in cultural districts is not restricted to the West. In China, “there have been up to 400 new museums per year” in the past two years, says Jeffrey Johnson, the founding director of the China Megacities Lab at Columbia University, New York. In the United Arab Emirates, planners are building branches of the Louvre and the Guggenheim museums on Saadiyat Island, which is undergoing a $27bn development campaign. And although spending by Qatar Museums seems to be slowing down after a regime change in the state, a reported $1bn was spent on the project in 2013 alone.

There are fundamental differences between the approaches to cultural districts taken in the US and in emerging economies, mainly due to differing political systems. China, for example, has been praised for certain democratic; a report published by the Economist Intelligence Unit in 2012 listed all three as “authoritarian regimes”. In China,
The best city app competition finals: who should win?
The AppMyCity competition for best urban app is down to the top three: peer-to-peer car sharing, borrowing from neighbours and connecting with fellow cyclists. Which gets your vote?

theguardian.com, Wednesday 21 May 2014 16.04 BST
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Re-Imagining Cities: They're Here To Stay

By LEE CULLUM

About 800 participants from around the world discussed the future of the urban world at the New Cities Summit in Dallas. Commentator Lee Cullum considers the summit's theme: "Re-imagining Cities."

Years ago, Jim Crupi, an urban specialist who had just moved to Dallas from Atlanta, foresaw a world of city-states, with New York, Los Angeles, Dubai and New Delhi, among others, assuming the importance of Singapore. I was intrigued by the elegance of his argument, but not persuaded. The federal government still looked like the only center of serious action.

Now a writer in the Financial Times has announced the arrival of exactly that. Investor Afrif Naqvi says the global economy must be seen in terms of cities, not states. National boundaries may shift, as indeed they are shifting in Ukraine, but cities are here to stay, and no country can prosper without them. Indeed, their growth rates often exceed that of the nations in which they reside.
Dallas Hosting Two Summits Aimed At Creating Better Cities

By SHELLEY KOFLER

The New Cities summit is bringing world leaders to the Dallas Arts District.

This week, Dallas is hosting top city planners and officials at two big conferences. On Friday, 200 mayors from around the country will be here to discuss issues like education and urban poverty. On Tuesday, 800 public, business and academic leaders from 40 countries are meeting in the arts district at the third New Cities Summit.

Ever sit in a rush hour traffic jam and think there must be a better way to get around?
Cities tackle a funding crunch

Budgerts: Executives are looking beyond taxes to raise revenues, reports Vivienne Rodrigues

A s urban population and instrument requirements grow at unprecedented rates, cities are facing unprecedented challenges in acquiring and administering financial resources. Government budgets are shrinking, as is the willingness of city officials to consider raising taxes. In response, cities are looking to innovative ways to generate revenue, such as tapping into the private sector and leveraging partnerships with the public sector.

The key question is how to finance urban infrastructure, while also ensuring that the resulting projects are sustainable and have a positive impact on the city. One approach is to look beyond traditional revenue sources, such as property taxes, and consider new sources of funding, such as user fees and tolls.

Tackling this issue requires cities to be creative and innovative. They need to be able to map out the best path forward, considering all available options and the potential costs and benefits of each. Ultimately, the goal is to ensure that cities are able to provide the services and infrastructure that their citizens need, while also maintaining financial sustainability.

The FT Special Report on Urban Resilience provides a comprehensive overview of the challenges facing cities today and the opportunities for innovation that exist. It highlights the importance of collaboration and partnerships in creating more resilient and sustainable urban environments.

The report also provides insights into the latest trends and innovations in urban planning and development, including technologies and strategies that are being used to improve the livability and sustainability of cities. By examining the experiences of cities around the world, the report offers valuable lessons for those looking to develop more resilient and sustainable urban environments.

Ultimately, the goal is to create cities that are not only physically resilient but also socially and economically resilient, able to adapt to the challenges of the future and provide a high quality of life for all citizens. The FT Special Report on Urban Resilience is a valuable resource for anyone interested in understanding the issues facing cities today and the opportunities for innovation that exist.
We all know that apps are a daily part of our lives. After all, 56% of people on the planet own a smart phone, and according to Flurry, people are starting to spend more time using apps than they do watching TV.

This begs the question: what apps work best in work cities? Are all urban mobile apps created equal? According to Bruno Aracaty, the co-founder of Colab, which was AppMyCity’s 2013 winning app, a good app “does something unexpected — or expected, but for some reason nobody has done it before.”

While this is good general advice, all cities have their quirks and differences, which leads one to suspect that some apps will be more popular than others in different locations. We looked at four major urban centers — New York, London, Paris and Seoul — to see how which apps are tailored specifically to a city, and which are popular everywhere.
**l'Opinion**

*Villes du futur*

**Ces trois entrepreneurs veulent transformer votre ville. Découvrez comment**

Les finalistes du concours AppMyCity!, qui récompense la meilleure application urbaine au monde, dévoilent leurs visions de la ville de demain.

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**Les faits** - Grande mesure de l’innovation urbaine, le New Cities Summit se tiendra à Dallas du 17 au 19 juin prochain et récompensera la meilleure application urbaine parmi 93 candidats. Vélos connectés et géolocalisés en temps réel, couvoiturage sur de courtes distances et partage de produits... L’Opinion vous présente les trois finalistes du concours AppMyCity et vous explique pourquoi l’impact de ces applications peut changer notre quotidien urbain connecté.

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**International summit brings talk of smarter, safer cities to Dallas**

Huit de nos leaders et think tanks sont descendus sur Dallas. They're planning up for a mega-transforming session called the New Cities Summit.
Mathieu Lefevre is the Executive Director of the New Cities Foundation, a Swiss non-profit dedicated to incubating, promoting and scaling urban innovations. Our Director of Future Cape Town, Rashiq Fataar sits down with him to talk about the New Cities Summit that takes place in Dallas on June 17 - 19, under the theme “Re-imagining Cities: Transforming the 21st Century Metropolis.” Both directors discuss the importance of re-imagining cities in the 21st century and how we can learn from developed and developing cities alike.

Rashiq Fataar: Let’s just start with the basics of when you’re picking a summit’s theme. Is there a reason why Re-imagining Cities cropped up and what is the process behind that?

Mathieu Lefevre: The Summit conversation is a global one and we try and get inspired by the venue and host city. I did not know Texas or Dallas at all. I came to Dallas with some of the preconceived notions that most people have about big Texan cities, and was struck by how Texans are trying to change their story and break some of those clichés. I was really impressed by their ability and desire to reinvent...
“WHAT WORKS” FOR CITIES

Scott Crouch
Founder/C.E.O., Mark43
New York City

What can a Harvard University undergrad offer military vets working the gang-ridden streets of Springfield, Massachusetts? Just what you’d think: a smartphone app.

Scott Crouch is co-founder and C.E.O. of Mark43, a tech start-up that’s helping police do their jobs better by making better use of data. Mark43 lets officers file every piece of paperwork — from an arrest report to a parking ticket — into a centralized database.

The app stores and analyzes this information in real time. So when an officer pulls someone over for speeding, he can instantly see whether that person is under investigation elsewhere. And if police get called to mediate a fight, they can check if there’s a history of violent behavior at that address before knocking on the door.
MEENU VADERA BELIEVES THAT WOMEN have as much right as men to earn decent money driving vehicles on the teeming streets of urban India. And the small social enterprise she created in New Delhi — Sakha Consulting Wings Private — has been blazing a trail, training women from slum families to become professional taxi drivers and chauffeurs, historically a male role.

The young women Vadera seeks to propel toward more rewarding lives typically come from the most marginalized parts of society. Without some special break, they’re typically headed toward a lifetime of bottom-rung household duties or menial factory work.

Vadera, a graduate of the London School of Economics with two decades of experience as a grassroots trainer and leader, sees better opportunities for them. And the time, she says, is ripe as India’s economy grows rapidly: “Our aim is not just to provide technical skills, but mainstream livelihood opportunities.”
Local

Dallas Hosts Third-Ever New Cities Summit

June 17, 2014 6:47 AM

View Comments
Development

Here's What One of the Urbanists at the New Cities Summit Actually Thinks About Dallas

By Stephen Young Fri., Jun. 27 2014 at 12:35 PM
Categories: Development

The few parts of the vaunted New Cities Summit that actually dealt with Dallas left Unfair Park feeling a bit nonplussed. We were glad Dallas was selected to host the conference, of
Sharjah Museums Department represents Sharjah at 3rd Annual New Cities Summit in Dallas, Texas USA

22/06/2014 04:26:03 PM

SHARJAH, 22nd June, 2014 (WAM)--Sharjah Museums Department represented the Emirate of Sharjah at the 3rd Annual New Cities Summit in Dallas, Texas, where Director General Manal Ataya spoke on an experts panel, sharing best practices that have enabled Sharjah to seamlessly embrace its cultural institutions.

The discussion and interactive workshop titled "Cultural Districts as Engines of Urban Transformation," explored key success factors that transform a cultural district into a sustainable, innovative and binding thread in the fabric of urban life.
At a recent New Cities Summit it is clear that the old Dallas is fading into a distant memory. Today the downtown of America’s ninth-most populous city has thriving museums, performing-arts spaces, a green market, restaurants and innovative retailers that are bringing people back to its pavements. Detroit, Kansas City and Cleveland may be struggling to reinvent themselves, but Dallas has prospered, not only because of its oil wealth and low taxes, but also because the city and private-sector developers and investors have combined their efforts.
An Urban Update

THINK June 18, 2014  No Comments

People who live in urban areas expect to have 24-7 access to information. And, increasingly, cities must figure out how to keep their residents connected. We'll talk this hour about the future of "smart cities" with a panel of experts in town for the New Cities Summit 2014.
This June, at the New Cities Summit in the Dallas Arts District, on the fourth floor of the Winspear Opera House, I had the opportunity to sit down with Maxwell Anderson, who has been director of the Dallas Museum of Art (DMA) since 2012. During our discussion, Mr. Anderson got out his smart phone and showed me an old black and white photograph of pre-war downtown Dallas: a teeming street scene bustling with hat-wearing pedestrians, trolley cars, and automobiles. The only thing that distinguished it as a city in Texas, as opposed to New York or Chicago in that period, was a sign shaped like a cowboy boot hanging over the sidewalk. “Dallas today is so spread out,” he said. “But not many people are familiar with old downtown Dallas. It was a vibrant urban place. We’re only now seeking to create that again.”

That notion of re-creating a city, specifically in the 21st century, was the theme of this year’s New Cities Summit (AN was a media partner of the event), an annual convention of global business leaders, representatives of government, academics, cultural directors, architects, planners, and others concerned with the future of urban areas. It was also central to why the New Cities Foundation, a European non-profit whose founding members include technology and communications giants Cisco and
Local

World’s Top Urban Leaders Converge On Dallas
June 17, 2014 5:01 PM

Dallas (CBSDFW.COM) - It’s a big week for city of Dallas officials who hosted hundreds of cultural and municipal leaders from around the world at the New Cities Summit on Tuesday. Later in the week, they will entertain the nation’s mayors.

But does all this big city attention provide any benefits to the major parts of North Texas that are suburban, with their cars and soccer moms?

The mayor Little Eim thinks so, that when it comes to residents’ desires, standards originate in the Big Metropolis. “It’s not just water or trash and sewer services, there are lifestyle things people expect to have,” explained David Hillock. “They want parks, they want a place to be able to go with their kids for a picnic.”

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Pair of urban conferences set for Dallas

DALLAS (AP) - Two urban affairs conferences this month are expected to keep all aspects of city life up for discussion in Dallas.

The Dallas Morning News reports the New Cities Summit opening Tuesday was expected to draw about 800 participants from 40 nations, many of them from the worlds of academics and entrepreneurism, for what organizers call “the leading global event on the future of the urban world.” It’s the group’s third annual meeting and the first in North America.

After the summit wraps on Thursday at the Winspear Opera House, The U.S. Conference of Mayors opens its four-day annual meeting on Friday at the Omni Dallas Hotel.
THE NEW CITIES FOUNDATION THANKS ITS MEMBERS AND PARTNERS

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