



Press Release

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New Cities Foundation names Songdo, Incheon, South Korea as the 2017 New Cities Summit host city

- New Cities Foundation holds signing ceremony at New Cities Summit 2016 to announce the next edition of the Summit will be hosted in Songdo, Incheon, South Korea.
- The 2017 Summit will be organized by the New Cities Foundation in partnership with Incheon Metropolitan City and Incheon Free Economic Zone (IFEZ).
- Songdo will be the first new city to host the New Cities Summit as the event returns to Asia after Jakarta hosted in 2015.

Montréal, Canada – June 21, 2016. The New Cities Foundation today announced that the sixth edition of the New Cities Summit will take place in Songdo, Incheon, South Korea. The Summit has the full support of Incheon Metropolitan City and Incheon Free Economic Zone (IFEZ), who will see over 800 global urban leaders convene in Songdo International Business District for the leading event on urban innovation in June 2017. This also marks the first time a greenfield city will play host to the New Cities Summit, bringing new dynamism to the global event that has been hosted in Montréal, Jakarta, Dallas, São Paulo and Paris over the past five years.

The Summit will not only bring leading mayors, CEOs, urban planners, architects, designers and cultural leaders to Songdo, but will position Songdo globally as a vibrant city that is both inspiringly innovative and progressive.

Songdo is located in the Incheon Free Economic Zone (IFEZ), a collection of three regions on the west coast of South Korea. The city was created to be a leading innovation centre and destination for commerce. A central hub of urban development in South Korea, Songdo is a connection point for many major Asian metropolitan regions and global businesses. The city is also one of the most sustainable urban developments around the globe with the highest concentration of LEED-certified projects.



Hosting the Summit in Songdo will strengthen the partnership between the Foundation and the city and highlight the city's leadership in innovative urban development.

John Rossant, Chairman, New Cities Foundation said: *"Taking the New Cities Summit to Songdo, South Korea is an incredible opportunity for the Foundation to continue to set the global agenda on urban innovation. Songdo is an exceptional new city that not only holds unlimited potential for innovation but is also already setting the standards on progressive urban development. Songdo will propel the New Cities Summit conversation to new heights."*

Lee Young-geun, Commissioner, Incheon Free Economic Zone said:

"I am delighted to host the 2017 New Cities Summit in Incheon IFEZ Songdo. The Summit will provide a great opportunity to foster urban innovation and entrepreneurship as well as establish IFEZ Songdo as a platform for new businesses concerning innovative urban development."

Find out more about The New Cities Foundation at www.newcitiesfoundation.org

Find out more about The New Cities Summit 2016 at www.newcityssummit2016.org

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About the New Cities Foundation

The New Cities Foundation is an independent non-profit organization whose mission is to shape a better urban future for all. The Foundation conducts pragmatic research on solutions to challenges facing cities, launches initiatives to drive urban progress, and builds, empowers, and convenes a global network in support of its goals. The Foundation convenes the leading events on urban innovation, including the annual New Cities Summit. In all of its activities, the Foundation works with entrepreneurs and leaders from business, government, academia, civil society, the media and the arts. The Foundation was created in 2010 and is financed by its members and partners, which include some of the most forward-thinking companies who share a passion for the future of our cities. The Foundation is based in Geneva and its head office is in Montréal with smaller offices in Paris, New York, Hong Kong and Zurich.



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About the New Cities Summit 2016

The New Cities Summit is the leading global event on urban innovation, taking place this year in Montréal 21-23 June 2016. The Summit will convene top entrepreneurs, innovators, policymakers, CEOs, change-makers, investors and thinkers in this domain. The New Cities Summit supports creative, scalable Urban Tech solutions that can be shared and adapted to cities around the world. The event empowers those who are shaping urban innovation, connecting them and encouraging cross-sector partnerships. The Summit features a unique and diverse program, combining thought leadership keynotes, roundtables and interactive workshops surrounding key challenges facing cities, and the role of technology in their solution.



www.newcityssummit2016.org



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