



NewCities Summit Incheon Songdo June 7-9, 2017

THRIVING CITIES
The Building Blocks
of Urban Wellbeing



ORGANIZED BY

newcities

IN PARTNERSHIP WITH


Incheon Free Economic Zone

 Songdo IBD

“Everything we are doing is for one goal, to enhance the quality of life of our citizens, to protect our way of life and make sure we are all first-class citizens so that people can flourish and can live their dream.”

**Mayor of Montréal, Denis Coderre
at the NewCities Summit 2016**



A photograph of four people (three men and one woman) sitting on a stage in a modern, high-tech environment. They are engaged in a discussion. The man on the far right is gesturing with his hand. The woman is smiling. The background features blue and white vertical stripes and a large screen displaying a cityscape.


The NewCities Summit

- The leading global conference on the future of cities, bringing together 800 top CEOs, policymakers, entrepreneurs, innovators, investors and thinkers from over 50 countries to shape the urban agenda
- The 2017 edition to be held in Songdo — the first Summit to take place in a planned, new city. Previous Summits have been held in **Paris, São Paulo, Dallas, Jakarta** and **Montréal**
- Widely covered in international and social media, the Summit is truly global in scope

THRIVING CITIES

The Building Blocks of Urban Wellbeing

- The 2017 Summit will gather key global stakeholders of the urban future in Korea's Incheon Songdo, a new city with both sustainability and wellbeing at its very heart.
- This dynamic hub of innovation and economic strength provides an ideal backdrop for one of the most critically important conversations of our time: **the future wellbeing of our cities as places to live, work, and play.**



"Songdo is an exceptional new city that not only holds unlimited potential for innovation but is also already setting the standard on progressive urban development."

John Rossant, Chairman, NewCities

U + NewCities Summit

- Gaining insight into entrepreneurial and technological urban trends
- Building notoriety among our global network of policymakers and industry leaders
- Showcasing Korean “soft power” to global policymakers and business-leaders
- Securing high-level brand exposure on site, in media and on social media



“We can create a completely new framework in order to create a completely new civilization. It needs to be redesigned.”

**Muhammad Yunus, Nobel Peace Prize
Recipient and Founder, Grameen Bank
at the NewCities Summit 2015**



Speakers

Past speakers have included:

Rem Koolhaas, Founder, OMA & Pritzker Prize winning architect

Jean-Charles Decaux, CEO, JCDecaux

Basuki Tjahaja Purnama, Governor of Jakarta

Ron Huldai, Mayor of Tel Aviv

Mohammed Al Abbar, Chairman, Emaar Group

Chiara Corazza, Managing Director, Greater Paris Investment Agency

Robin Chase, Founder, ZipCar

Mpho Franklyn Parks Tau, Mayor of Johannesburg

John Rice, Vice-Chairman, GE

Lee Young-geun, Commissioner, Incheon Free Economic Zone

Astro Teller, CEO & Captain of Moonshots, GoogleX

Richard Quest, anchor and correspondent, CNN

Paul Romer, Chief Economist, World Bank

Dirk Ahlborn, CEO, HyperLoop Transportation Technologies

Bertrand Delanoë, Mayor of Paris

Saskia Sassen, Robert S. Lynd Professor of Sociology, Columbia University

Bill Peduto, Mayor of Pittsburgh

HRH Prince Sultan Salman bin Abdulaziz, President, Saudi Commission for Tourism and Heritage

Fernando Haddad, Mayor of São Paulo

Gérard Mestrallet, Chairman, ENGIE

Ahamed J. M. Muzammil, Mayor, Colombo

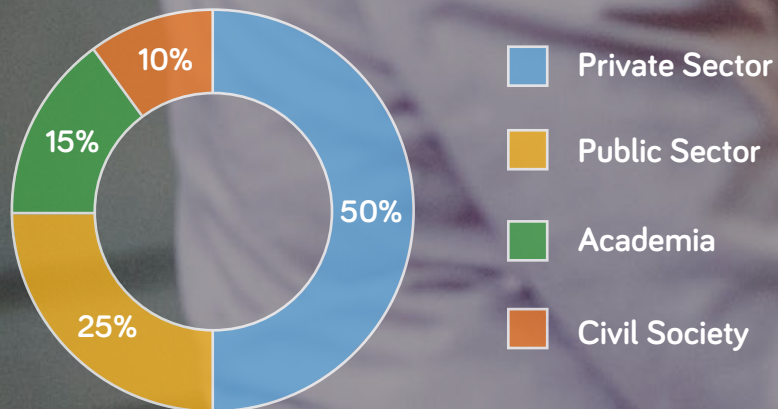
Simon Kuper, Columnist, Financial Times

Daniel Libeskind, celebrated architect, masterplanner of Ground Zero, NY

Isabel Dedring, Deputy Mayor for Transport, London

Who attends?

- The Summit attracts business leaders, policymakers, entrepreneurs and innovators as well as thought leaders in research, science, the civic sector, the arts, and the media who share a passion for urban innovation.
- Participants come from over 200 organizations and 50 countries.



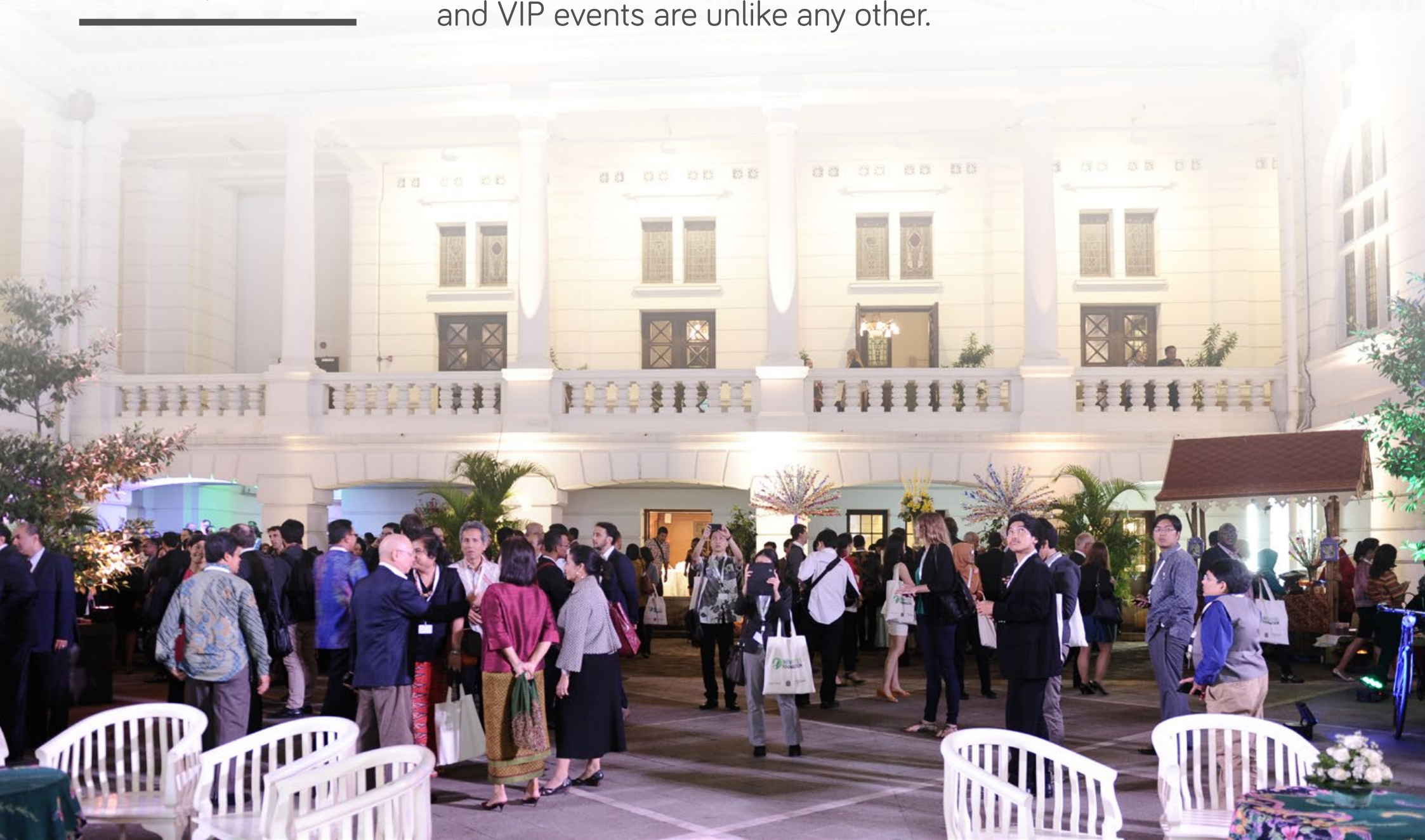
“It is important to create the personal encounter and this conference is fantastic to do that, bringing experts and people from around the world. And at the same time, giving something back to the world in terms of ideas that can travel, be sustainable, be reliable and be resilient towards the future.”

**Archana Vemulapalli, Chief Technology Officer, Washington DC
at the NewCities Summit 2016**



Receptions

Lasting memories and connections with urban leaders & visionaries from around world. The NewCities Summit receptions and VIP events are unlike any other.





PARTNER with NewCities Summit Incheon Songdo 2017*

Brand Exposure and Media

- CEO speaker slot in the program
- Recognition and branding tiered by level (on Summit website, print, marketing materials and signage on site)
- Exhibition Space of 12m² (3mx4m) at NewCities Summit venue (set up cost not included)
- Co-host one Tweet chat
- Announcement in the NewCities newsletter (read by over 10K global recipients)
- Early access to marketing material (ex: photos, blogspots, videos)
- Opportunity for publication on the Foundation's blog

**Benefits are tiered by Partnership level. We would be pleased to discuss the various options with you.*



PARTNER with NewCities Summit Incheon Songdo 2017*

Networking Opportunities

- Personalized networking facilitated by the Foundation
- Invitation to private session with Global Urban Innovators on the eve of the Summit
- Access to bilateral meeting rooms
- Privileged access to Participants
- Access to Members' Lounge
- Ability to host a roundtable at the Summit

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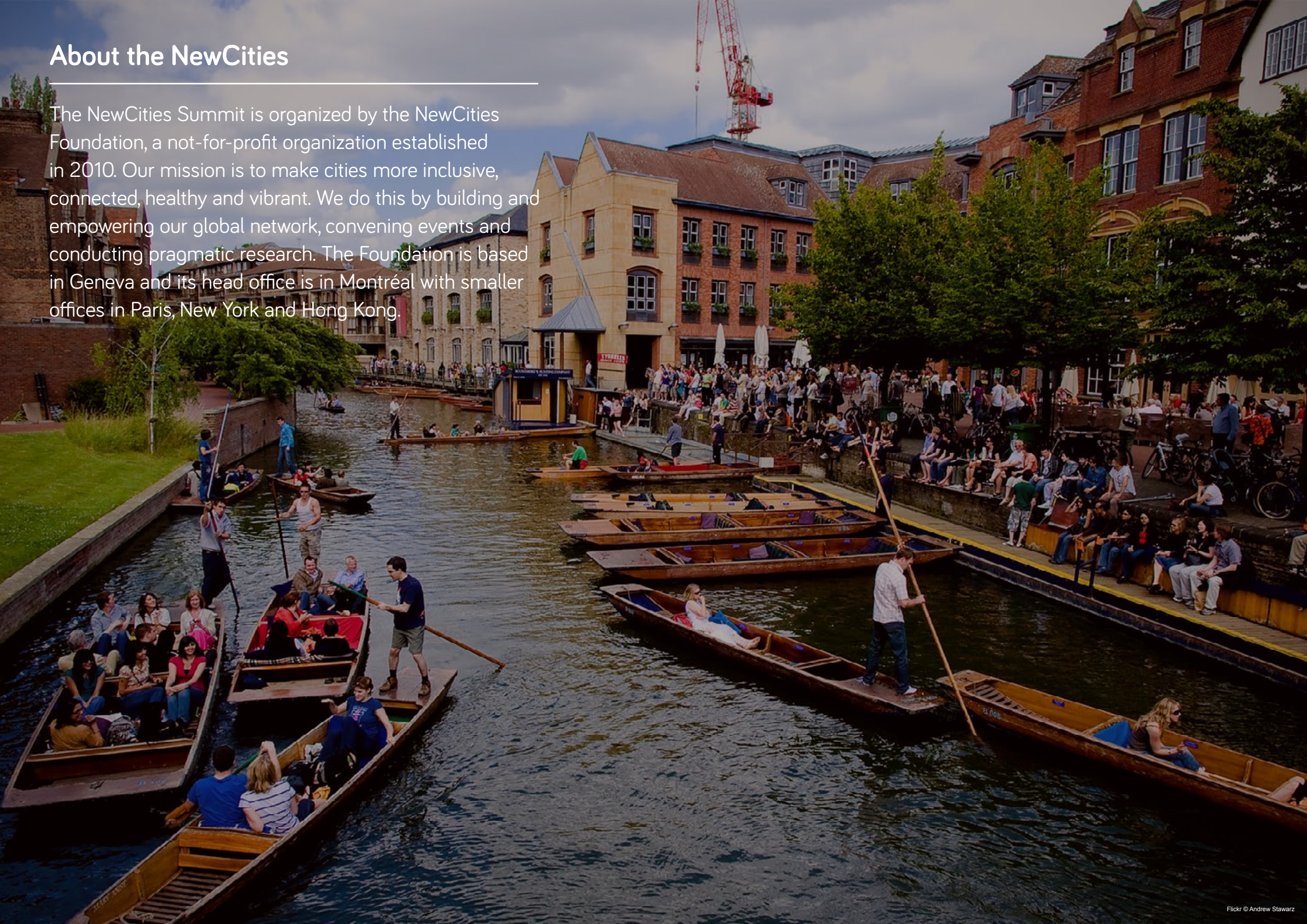
Invitations to the Summit

- Complimentary Invitations to entire Summit (including VIP reception/dinner)
- Preferential discount rate on additional badges for clients, partners and team
- Recognition and branding on Summit website, in print, on marketing materials and on signage on site
- Invitations to Opening Reception for global VIPs and public figures
- Access to NewCities Summit participants
- Access to bilateral meeting rooms
- Preferential discount rate on additional badges for clients, partners and team

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About the NewCities

The NewCities Summit is organized by the NewCities Foundation, a not-for-profit organization established in 2010. Our mission is to make cities more inclusive, connected, healthy and vibrant. We do this by building and empowering our global network, convening events and conducting pragmatic research. The Foundation is based in Geneva and its head office is in Montréal with smaller offices in Paris, New York and Hong Kong.



Partners

NewCities is supported by a global network of corporation and organizations. Here are some of our top supporters:



Media

NewCities has partnered with and been covered by many global media outlets, including:





감사합니다
Thank you!



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