



# Greenfield Cities

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## Alliance



# Greenfield Cities Alliance

The preeminent catalyst for new ideas, networking, resource development, and collaboration for new city leaders, the Greenfield Cities Alliance (GCA) is the leading global network of large greenfield urban developments around the world. It is an initiative of the nonprofit organization, NewCities.

The goal of this initiative is to create a setting to share best practices and generate strategies that fuel new cities' growth into inclusive, connected, healthy and vibrant communities. At the same time, the GCA will increase the visibility of greenfield mega-developments and engage them as stakeholders within the global conversation on urbanization.

## Alliance members will:



Gain insight into successful practices in governance, infrastructure and policy, urban design, and technology integration



Connect with other greenfield cities — from conception stage to post-groundbreaking — in order to learn from one another's experience and innovations



Attract new residents through the adoption of new supporting infrastructures and innovative practices (e.g. security, tolerance, sustainability, flexibility, digital infrastructures)



Improve quality of life and the quality of urban environments for those living and working in greenfield cities

The Alliance was formally launched in Songdo, South Korea, one of the largest greenfield projects in Asia, during the NewCities Summit 2017 — the leading event on the future of the urban world.



# Members of the Alliance



**Master  
planners**



**Developers**



**Architects &  
designers**



**Technology,  
engineering and  
professional services  
firms**



**Investors**



**Relevant local, regional,  
national government  
bodies**

## Select Areas of Exploration

- Tracking of major public- and private-sector greenfield city investments
- Regulatory changes affecting greenfield cities
- Innovative practices in governance, urban planning and management
- New digital tools impacting urban-scale quality of life for residents and workforces
- New quality of life metrics, from strategies for affordability, to civic participation, to engagement via digital devices
- Transportation planning, in the public, private, and sharing economy sectors
- Adaptation to Climate change, and environmental protection policies and practices
- Security planning and implementation



# Activities of the Alliance

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## In-person exchange and networking events

- **GCA Congress:** a bi-annual event convened in a different Alliance member city each year to discuss real-time developments on issues and strategies of importance to greenfield cities.
  - **NewCities Summit:** Within the annual convening of global leaders, the general program will integrate a workshop session tackling issues directly related to GCA member cities, as well as hosting a private board meeting identifying key takeaways for greenfield cities.
  - Additional site visits for GCA members to greenfield cities around the world
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## Knowledge-sharing platform

***A dedicated platform facilitating year-round exchange and collaboration for GCA members, including:***

- Quarterly webinars by experts on topics relevant to greenfield cities
- Profiles of each GCA member developed to showcase local strategies and development approaches, and identifying specific challenge areas facing each greenfield city development
- Intake of leading questions and ongoing challenges for matchmaking and network-building
- Actionable insights/research customized to greenfield cities' demand
- Subscription to the Greenfield Cities Intelligence Report, a monthly publication bringing cutting-edge information to those involved in developing greenfield cities





# Joining the Alliance







# Alliance Membership Benefits

## Annual Institutional Membership in the GCA\*:

- Invitation to participate in annual GCA meetings
- Inclusion of CEO as Co-Chairman of GCA Board of Governors
- Discounted access to all NewCities events, including two free invitations to the NewCities Summit
- Training and networking opportunities via GCA's online platform
- Personalized introductions to relevant individuals/companies within the broader NewCities network
- Monthly subscription to Greenfield Cities Intelligence Report
- Branding and recognition as NewCities/GCA member on all our marketing materials

## GCA Board of Governors

NewCities will form a GCA Board of Governors, led by chief executives of greenfield cities and global thought leaders in new urban forms.

The Board will be led by a President to be appointed by Board Members. The presidency will rotate annually among greenfield city members.

The first Board meeting will take place at our next GCA Congress.

*\*New Cities Foundation is a 501 (c)3 charitable organization in the United States.*



# Greenfield Cities Alliance

## Participating Cities

Berlin TXL, Germany

BSD City, Indonesia

Clark Green City, Philippines

Colombo Port City, Sri Lanka

Cross River State New Cities,  
Nigeria

Cyberjaya, Malaysia

Dholera, India

Egypt Economic City, Egypt

Gracefield Island, Nigeria

Gujarat International Finance  
Tec-City (GIFT), India

HafenCity Hamburg, Germany

Iskandar, Malaysia

Jazan Economic City, Saudi Arabia

Kabul New City, Afghanistan

Khorgos Gateway, Kazakhstan

King Abdullah Economic City,  
Saudi Arabia

King City, Ghana

Konza Techno City, Kenya

Lavasa, India

Masdar, United Arab Emirates

Mohammed VI Green City,  
Morocco

New Capital, Egypt

Palava City, India

Ponneri Smart City, India

Rawabi, Palestine

Roma Park, Zambia

Sejong City, South Korea

Sino-Singapore Tianjin Eco-City,  
China

Songdo, South Korea

Sri City, India

Tatu City, Kenya

Yachay Knowledge City, Ecuador





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**To join today, contact:**

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