

Schneider Electric Joins New Cities Foundation as a Member

Paris, France – Monday, February 10, 2014. The New Cities Foundation announced that leading global energy company, Schneider Electric, has joined its international network of members.

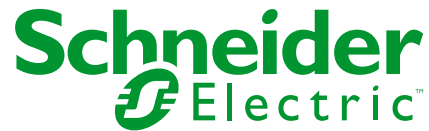
“Schneider Electric’s vision of cities becoming efficient, liveable and resilient is fully aligned with New Cities Foundation’s of more inclusive, dynamic & creative cities. Schneider Electric also shares the idea of solving the issue cities are facing by promoting and scaling urban innovation through collaborative partnerships tested in real life on concrete projects”, said Charbel Aoun, Senior Vice President, Smart Cities, Schneider Electric. “It is hence very naturally and proudly that Schneider Electric is becoming a member of New Cities Foundation. It is an ideal environment to make it progress with cities, academia and other members through thought leading initiatives.”

Mathieu Lefevre, Executive Director of the New Cities Foundation, commented: *“In this urban century, we need to think differently about how we manage energy in our metropolises. Schneider Electric has demonstrated its bold steps towards a more sustainable future, and we are therefore excited about this new collaboration. Together we can do great things to improve city infrastructures and think up new ways to tackle the great challenges of our time.”*

Schneider Electric is the latest international member to join the New Cities Foundation, whose supporters include leading organizations from the many fields that shape cities. Other New Cities Foundation members include Google, Dassault Systemes, NBBJ Architects and frog design.

For more information on New Cities Foundation members, visit www.newcitiesfoundation.org/index.php/members/

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About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centres & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the Group's 140,000 plus employees achieved sales of 24 billion euros in 2012, through an active commitment to help individuals and organizations make the most of their energy.

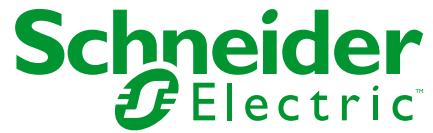
www.schneiderelectric.com

About the New Cities Foundation

The New Cities Foundation is a leading global non-profit organization, with a vision to build more inclusive, dynamic and creative cities benefiting people and society. Its mission is to incubate, promote and scale urban innovations through collaborative partnerships between government, business, academia and civil society.

The New Cities Foundation hosts a number of leadership events on the most pressing urban issues, including its flagship event, the New Cities Summit, which takes place this year in Dallas, Texas, on June 17 – 19, 2014 (www.newcitysummit2014.org). The Foundation also hosts smaller leadership events worldwide, such as Cityquest - KAEC Forum, a high level event focusing on the conception and building of new cities around the world (www.cityquest.net)

The Foundation's applied research wing, the Urban (co)LAB, manages a number of projects including Task Forces, thought leadership activities and competitions. The Urban (co)LAB recently completed two Task Forces on Urban E-health in Rio de Janeiro and on Connected



Commuting in San Jose, California. The Urban (co)LAB also manages the annual AppMyCity! Prize for the world's best urban mobile app, and seeks out the most talented urban innovators for the WhatWorks series of talks hosted at the New Cities Summit.

An independent, non-profit organization, the New Cities Foundation was created in 2010 and is financed by its members and partners. Overall, its members include some of the most forward-thinking companies, universities, cities and city organizations from around the world. The New Cities Foundation's Founding Members are Cisco and Ericsson. The Foundation is based in Geneva and its head office is in Paris.

For more information about the New Cities Foundation, please visit:



www.newcitiesfoundation.org



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